

This is not a bill. This is an advertisement for insurance coverage from Pekin Life Insurance Company, Pekin, Illinois. By contacting the sender via mail, telephone, email, website, or any other means, you indicate your interest in consulting with a Pekin Insurance representative for a no-obligation discussion to learn more about insurance coverage.



Have you told your loved ones how much you really care today?

There are hundreds of ways to tell someone that you love them. The list could go on and on. But, a short list might include ways like:

- Send flowers
- Give a box of chocolates
- Make everyday things special
- Cook a special meal
- Have a romantic weekend
- Just be together
- Give a hug

We think most importantly....**Prearrange your funeral.**

A funeral is probably the last thing you or your family want to think about today, but the stress can be overwhelming when making decisions regarding the specific wishes of a departed loved one. Take the time now to consider preplanning with a prearrangement plan from us. It is a very special way of saying **I love you.**

If you don't preplan your funeral, someone you **LOVE** dearly will have to face these difficult decisions later, at a time of great emotional and financial strain.

Showing someone that you love them by prearranging your funeral is one of the most important decisions you can make. We would like to sit down with you and explain how easy the process can be. Take the time now to fill out the form below and mail it to us in the enclosed, postage-paid envelope.

If you would like to dispense with mailing the form, please call us and we will be happy to set up an appointment to meet with you at our funeral home or in the convenience of your own home. You will be under no obligation, but we would like to take the opportunity to show you a very special way to say *I love you!*

Prearrangement Plan Advantages

- Assures your wishes are fulfilled.
- Saves family from the stress of making decisions during bereavement and having to pay for the funeral out of their savings.
- The funeral can be arranged at today's prices with payment plans to suit your needs, so the sooner you make funding plans, the less you pay.
- Makes sure funeral funds are not taken by public aid, long-term care, or illness; and money is available when it is needed.

NAME _____

ADDRESS _____

PHONE _____

BEST TIME TO CALL _____ A.M. P.M.

SIGNATURE _____

PLEASE RETURN THIS FORM IN THE ENCLOSED POSTAGE-PAID ENVELOPE.

This mailer is intended for general distribution. Should it reach your home at a time of serious illness, recent death, or if it offends you in any way, please accept our apologies. If you have previously prearranged, we applaud your foresight and ask that you pass this offer along to someone you think would benefit from it. By responding to this mailer, you may be contacted by an insurance agent from our funeral home who may offer you a life insurance policy or annuity underwritten by Pekin Life Insurance Company of Pekin, IL.

Sponsored by:

Company Name
Address
City, State Zip
Phone Number

Pekin Life Insurance Company, headquartered in Pekin, Illinois, is a member of the Pekin Insurance group of companies. Pekin Life Insurance Company has been providing a broad range of insurance products to customers for nearly 50 years.

Pekin Life Insurance Company is dedicated to offering affordable insurance protection to our policyholders. We know that behind every life insurance policy is a promise to perform, but that promise is only as good as the company that stands behind it. That's why we focus on a conservative, well-balanced investment portfolio that places a high degree of emphasis on balancing safety, consistency, quality, and performance.

With capitalization that significantly exceeds levels set by insurance regulators, Pekin Life Insurance Company is in an excellent capital position to meet our obligations to our policyholders. Our combination of strength, experience, dedication to sound financial strategies, and firm focus on the life insurance business makes Pekin Life Insurance Company uniquely equipped to understand and serve our policyholders' needs. Our policyholders know they can count on Pekin Life Insurance Company when they need us most.

