

This is not a bill. This is an advertisement for insurance coverage from Pekin Life Insurance Company, Pekin, Illinois. By contacting the sender via mail, telephone, email, website, or any other means, you indicate your interest in consulting with a Pekin Insurance representative for a no-obligation discussion to learn more about insurance coverage.



Difficult times need not always call for difficult decisions.

A prearrangement plan from your family-owned funeral home is **the right choice.**

A funeral is probably the last thing you or your family want to think about today, but the stress can be overwhelming when making decisions regarding the specific wishes of a departed loved one. Take the time now to consider prearrangement with a Pre-need plan and your local funeral home.

If you don't, someone you love dearly will have to face these difficult decisions later, at a time of great emotional and financial strain.

A prearrangement plan will also allow you to arrange a funeral at today's prices, thus avoiding escalating costs. A later financial expense can be avoided at a time when family finances might be uncertain.

Because you care, you owe it to your loved ones to make the wise choice of prearranging your funeral with the right choice – your local funeral home and a Pre-need plan.

NAME _____

ADDRESS _____

PHONE _____

BEST TIME TO CALL _____ A.M. P.M.

SIGNATURE _____

**PLEASE RETURN THIS
FORM IN THE ENCLOSED
POSTAGE-PAID ENVELOPE.**

This mailer is intended for general distribution. Should it reach your home at a time of serious illness, recent death, or if it offends you in any way, please accept our apologies. If you have previously prearranged, we applaud your foresight and ask that you pass this offer along to someone you think would benefit from it. By responding to this mailer, you may be contacted by an insurance agent from our funeral home who may offer you a life insurance policy or annuity underwritten by Pekin Life Insurance Company of Pekin, IL.

Are you prepared?

We feel privileged to help you with a plan that will suit your needs and financial situation, along with making the process as easy and simple as possible. You can trust in our professional, friendly service.

We are happy to visit with you to discuss your personal situation and how a prearrangement plan from Pekin Life Insurance Company can prepare you for the future.



The celebration of your life is an important event!

Gathering, caring, and sharing allow us to support each other and help us cope with a loss. It also further acknowledges a life has been lived and is worth remembering.

Prearrangement Plan Advantages

- Assures your wishes are fulfilled.
- Saves family from the stress of making decisions during bereavement and having to pay for the funeral out of their savings.
- The funeral can be arranged at today's prices with payment plans to suit your needs, so the sooner you make funding plans, the less you pay.
- Makes sure funeral funds are not taken by public aid, long-term care, or illness; and money is available when it is needed.

Sponsored by:

Company Name

Address

City, State Zip

Phone Number

Pekin Life Insurance Company, headquartered in Pekin, Illinois, is a member of the Pekin Insurance group of companies. Pekin Life Insurance Company has been providing a broad range of insurance products to customers for nearly 50 years.

Pekin Life Insurance Company is dedicated to offering affordable insurance protection to our policyholders. We know that behind every life insurance policy is a promise to perform, but that promise is only as good as the company that stands behind it. That's why we focus on a conservative, well-balanced investment portfolio that places a high degree of emphasis on balancing safety, consistency, quality, and performance.

With capitalization that significantly exceeds levels set by insurance regulators, Pekin Life Insurance Company is in an excellent capital position to meet our obligations to our policyholders. Our combination of strength, experience, dedication to sound financial strategies, and firm focus on the life insurance business makes Pekin Life Insurance Company uniquely equipped to understand and serve our policyholders' needs. Our policyholders know they can count on Pekin Life Insurance Company when they need us most.

