

This is not a bill. This is an advertisement for insurance coverage from Pekin Life Insurance Company, Pekin, Illinois. By contacting the sender via mail, telephone, email, website, or any other means, you indicate your interest in consulting with a Pekin Insurance representative for a no-obligation discussion to learn more about insurance coverage.



FUNERAL HOME NAME

Street Address

City, State Zip

Phone

You may not think about your final arrangements very often, or at all. However, we've seen more couples and individuals pre-plan their funerals over the past few years.

We offer Pathway® products through Pekin Life Insurance Company. These products, along with funeral prearrangement, help clients ease the burden for their loved ones.

Clients prefer pre-planning with us for these five reasons:

- 1. Personal Touch:** Your loved ones will know what you want for your funeral. You choose how your life will be celebrated, and we'll carry out your wishes at the time of need.
- 2. Exempt Asset:** If you qualify for public assistance, your funeral funds can be set up to be exempt from consideration as a taxable asset.
- 3. Mobility:** Your Pathway® policy travels with you, whether you continue living in the same place or move to a new state.
- 4. Payment Plans:** Prearranging your funeral allows you to make convenient, periodic payments. Plus, planning in advance gives you a cost guideline with some items locked in at today's prices.
- 5. Financial Security:** You can eliminate the stress of a large payment and other final expenses for your family.

If you want to plan in advance and benefit from Pathway, please complete and return the response form on the enclosed flyer. To set up a no-obligation appointment, contact our funeral home.

We look forward to assisting you.