

This is not a bill. This is an advertisement for insurance coverage from Pekin Life Insurance Company, Pekin, Illinois. By contacting the sender via mail, telephone, email, website, or any other means, you indicate your interest in consulting with a Pekin Insurance representative for a no-obligation discussion to learn more about insurance coverage.



FUNERAL HOME NAME

Street Address

City, State Zip

Phone

BRING THE FUTURE INTO THE PRESENT

When you prearrange your funeral, you relieve your family from making tough decisions during a stressful time. They'll appreciate knowing your funeral is exactly as you wanted it.

Explore the possibilities of Pathway,[®] a Life Insurance/annuity program used exclusively to fund funeral arrangements. We'll show you how this product will benefit you and your loved ones.

NAME _____

ADDRESS _____

PHONE _____

BEST TIME TO CALL _____ A.M. P.M.

SIGNATURE _____

PLEASE RETURN THIS FORM IN THE ENCLOSED POSTAGE-PAID ENVELOPE.

This mailer is intended for general distribution. If this reaches your home at a time of serious illness, recent death, or if it offends you in any way, please accept our apologies. If you have already pre-arranged your funeral, we applaud your foresight and ask that you pass this offer along to someone you think would benefit from it. By responding to this mailer, you may be contacted by an insurance agent from our funeral home who may offer you a Life Insurance policy or annuity underwritten by Pekin Life Insurance Company of Pekin, Illinois.