

This is not a bill. This is an advertisement for insurance coverage from Pekin Life Insurance Company, Pekin, Illinois. By contacting the sender via mail, telephone, email, website, or any other means, you indicate your interest in consulting with a Pekin Insurance representative for a no-obligation discussion to learn more about insurance coverage.



FUNERAL HOME NAME

Street Address

City, State Zip

Phone

THE WEATHER MIGHT CHANGE, BUT YOUR FINAL PLANS DON'T HAVE TO

Your final plans shouldn't change like the weather forecast. You know what you want, so make it permanent.

If you haven't prearranged your funeral, now is the time to take some of the guesswork out of your future. Use Pathway,[®] a Life Insurance/annuity program, to fund your funeral arrangement. We'll guide you through every step of the process.

NAME _____

ADDRESS _____

PHONE _____

BEST TIME TO CALL _____ A.M. P.M.

SIGNATURE _____

PLEASE RETURN THIS FORM IN THE ENCLOSED POSTAGE-PAID ENVELOPE.

This mailer is intended for general distribution. If this reaches your home at a time of serious illness, recent death, or if it offends you in any way, please accept our apologies. If you have already pre-arranged your funeral, we applaud your foresight and ask that you pass this offer along to someone you think would benefit from it. By responding to this mailer, you may be contacted by an insurance agent from our funeral home who may offer you a Life Insurance policy or annuity underwritten by Pekin Life Insurance Company of Pekin, Illinois.