

This is not a bill. This is an advertisement for insurance coverage from Pekin Life Insurance Company, Pekin, Illinois. By contacting the sender via mail, telephone, email, website, or any other means, you indicate your interest in consulting with a Pekin Insurance representative for a no-obligation discussion to learn more about insurance coverage.



Funeral Planning **SURVEY**

Pre-arranging a funeral will assist you in making emotional decisions free from the hardships of bereavement. As a family-owned funeral home, we strive to offer you the highest quality of service to your family. Everything we do reflects our ongoing commitment to provide affordable, quality service to you. Customer trust is important to us.

With this in mind, we are surveying families in our community to obtain a clearer understanding of your expectations. In today's unsettled economic climate, we want to be able to help you preplan a funeral for your loved one free from a time when family finances might be uncertain. This survey will help us to better help you during your time of grief.



1. Is pre-planning a funeral something that
(Please select all that apply)

- You have heard about?
- You have thought about?
- You have inquired about?
- You would like more information?
- Other - please write your individual response

2. What is your age group?

- Under 25
- 26 - 40
- 41 - 65
- 66 or older

3. Are you currently employed?

- Employed
- Retired

4. Have you ever been responsible for making funeral arrangements?

- Yes
- No

5. If you have given any thought to this subject, which of the following would you choose for yourself?

- Burial
- Cremation

6. Do you own a cemetery plot?

- Yes
- No

7. How much might you expect to pay for a funeral?

- Under \$6,000
- \$6,000 - \$9,000
- \$9,000 - \$12,000
- Over \$12,000

8. In the event of your death, who would be responsible for making the arrangements?

- Spouse Family member
 Children Other

9. Do your loved ones know what you would want them to choose for you?

- Yes No

**10. Do you know that Advance Funeral Planning can:
Help you qualify for Medicaid for federal assistance benefits?**

- Yes No

Offer a tax advantage?

- Yes No

Hedge the inflation of tomorrow's funeral?

- Yes No

11. Are you interested in recording your family history and vital information now and having it on file at the funeral home?

- Yes No

12. Would you like to have free information on the types of services available today and the many options available for funding your choices in advance?

- Yes No

Name _____

Address _____

Phone _____

Best Time to Call _____

- a.m. p.m.

Signature _____

Sponsored by:

Company Name

Address

City, State Zip

Phone Number

Thank you,

for your cooperation in completing this survey and for your helpful and valuable input. We sincerely appreciate your time and effort.

Please return the completed survey in the enclosed postage-paid envelope.

This survey is intended for general distribution. Should it reach your home at a time of serious illness, recent death, or if it offends you in any way, please accept our apologies. If you have previously prearranged, we applaud your foresight and ask that you pass this offer along to someone you think would benefit from it. By responding to this survey, you may be contacted by an insurance agent from our funeral home who may offer you a life insurance policy or annuity underwritten by Pekin Life Insurance Company of Pekin, IL.

