



DAN CONNELL
Chairman of the Board,
President & CEO

PEKIN INSURANCE®

WHY WE DO WHAT WE DO

We are respected by our agents, policyholders, team, and industry because of our financial strength and genuine concern for our policyholders. Our company is made up of experts in the fields of business, life, auto, and home insurance. We want to help you succeed as an agent and are committed to a successful partnership.



WHERE WE DO WHAT WE DO

Arizona • Illinois • Indiana
Iowa • Michigan • Ohio
Utah • Wisconsin

OUR HISTORY

- 1921**
The Farmers Automobile Insurance Association was organized
- 1933**
The first sales contest and trip for agents was held
- 1939**
The company moved to a new Home Office building
- 1959**
Underwriter of Merit Award for exceptional agencies was created
- 1960**
The first Awards Banquet was held to honor outstanding agents
- 1964**
Pekin Insurance expands into Iowa
- 1965**
Pekin Insurance expands into Indiana
- 1965**
Pekin Life Insurance Company was founded
- 1966**
The first President's Month Sales Contest was held
- 1967**
Pekin Insurance expands into Wisconsin
- 1979**
The Inner Circle Club Award was created
- 1987**
The Robert T. Tebben Agency of the Year Award was created
- 2006**
Pekin Insurance expands into Ohio
- 2011**
Pekin Insurance expands into Arizona
- 2019**
Pekin Select Insurance Company was founded
- 2021**
Pekin Insurance celebrated 100 years of business
- 2022**
Pekin Insurance expands into Utah
- 2024**
Pekin Insurance is sailing into Michigan!



GET TO *know* US

It all started over 100 years ago when a group of Central Illinois farmers harvested a big idea to offer affordable, reliable auto coverage. From there, Pekin Insurance has grown to offer financial protection for auto, home, life, and business in 22 states.

We serve policyholders, agents, and communities through the best and the worst. In big towns and in small, we are here for you and we are excited you have chosen to be a part of our company.

OUR MISSION

Pekin Insurance® provides financial protection and peace of mind for our customers. We deliver innovation and excellence in our products and services. In all we do, we are dedicated to going *Beyond the expected*.®

OUR VISION

Our vision is to set the standard of excellence among insurance providers by being innovative, being financially strong, and exceeding customer expectations. We will attract and retain the very best employees and agents to help us achieve this goal.

OUR VALUES

In today's uncertain world, Pekin Insurance® still stands strong by adhering to our foundation of values: we are people-focused and motivated by a genuine caring for our employees, policyholders, agents, and community.

PEKIN INSURANCE PRODUCTS

● = Personal Lines* ● = Commercial Lines ● = Life Insurance

- | | | | |
|--------------------------|----------------------------|---------------------------------------|---|
| ● Personal Automobile | ● Workers Compensation | ● Universal Life | ● Qualified Retirement Programs for Individual & Business Needs |
| ● Homeowners | ● General Liability | ● Whole Life | ● Funeral Preplanning |
| ● Personal Umbrella | ● Equipment Breakdown | ● Term Life | ● Voluntary Products |
| ● Motorcycle | ● Commercial Umbrella | ● Transitional Life | |
| ● Recreational Vehicle | ● Garage Liability | ● Flexible & Single Premium Annuities | |
| ● Boatowners | ● Commercial Fire | ● Medicare Supplement | |
| ● Personal Inland Marine | ● Businessowners | ● Group Life | |
| ● Commercial Package | ● Commercial Crime | | |
| ● Commercial Automobile | ● Commercial Inland Marine | | |

**Products Pending Geographic Availability*

Follow us online!

Stay up-to-date with news and stories at pekininsurance.com/blogs

@pekininsurance Pekin Insurance

Facebook, LinkedIn and Instagram all have tips that can help you save money, understand your coverage, and learn about keeping your employees and families safe.