

Co-op Pre-Approved Radio Scripts from

PEKIN LIFE INSURANCE COMPANY

ON AIR

60-SECOND RADIO SCRIPTS LONG-TERM CARE RIDER

LTC Rider 3 - 60 M200-60C - ICC22-LR142

MUSIC UNDER

TO BE READ AT A SLOWER, CONVERSATIONAL PACE

You may think you have a lot of years before you'll need nursing home care. That may be true, but it's all the more reason to let [AGENCY NAME, LOCATION], your local Pekin Life Insurance Company agency, help you start planning for the future. Nearly everyone needs to consider their "what if" Long-Term Care scenario, whether it's for yourself, a child, a parent, or grandparent. According to a 2021 Cost of Care Survey by Genworth, a private room in a nursing home can cost over nine thousand dollars per month. That's over one hundred thousand dollars a year! Be prepared for Long-Term Care by planning today for what may come tomorrow. A policy from Pekin Life Insurance Company that includes a Long-Term Rider may be an affordable way to plan and help protect you and your family's financial future.

For costs and further details of this Long-Term Care Rider, including exclusions and reductions, or limitations, please contact Pekin Life Insurance Company for a referral to an agent. For this rider, a medical exam may be required and is subject to underwriting.

The purpose of this communication is the solicitation of insurance. Respondents will be contacted by a Pekin Life Insurance Company agent. Home Office is in Pekin, Illinois.

Agents do not need to get pre-approval on the radio spots listed above as long as you qualify for the co-op program. However, other than entering your agency information where indicated, these scripts must not be changed as they are approved as is by the Insurance Compact and your state's Department of Insurance. Writing your own scripts for our Long-Term Care Rider is prohibited.