

Co-op Pre-Approved Radio Scripts from

PEKIN LIFE INSURANCE COMPANY

ON AIR

60-SECOND RADIO SCRIPTS LONG-TERM CARE RIDER

LTC Rider 1 - 60 M200-60A - ICC22-LR142

MUSIC UNDER

TO BE READ AT A SLOWER, CONVERSATIONAL PACE

According to the Department of Health and Human Services, seventy percent of Americans sixty-five and under will need long-term care at some point in their life.* [AGENCY NAME, LOCATION], your local Pekin Life Insurance Company agency, can show you how to add a Long-Term Care option to a Pekin Life Insurance Company policy at a very affordable rate, when compared to traditional stand alone Long-Term Care policies. The Long-Term Care Rider from Pekin Life Insurance Company covers financial assistance for skilled in-home care, adult daycare, nursing home stays, assisted living facility expenses, as well as Alzheimer memory care. These costs add up quickly. Learn how to offset them and help protect your financial future by attaching a Long-Term Care Rider to a traditional Life Insurance Policy.

For costs and further details of this Long-Term Care Rider, including exclusions and reductions, or limitations, please contact Pekin Life Insurance Company for a referral to an agent. For this rider, a medical exam may be required and is subject to underwriting.

*Source: <https://acl.gov/ltc/basic-needs/how-much-care-will-you-need>, February 2020

The purpose of this communication is the solicitation of insurance. Respondents will be contacted by a Pekin Life Insurance Company agent. Home Office is in Pekin, Illinois.

Agents do not need to get pre-approval on the radio spots listed above as long as you qualify for the co-op program. However, other than entering your agency information where indicated, these scripts must not be changed as they are approved as is by the Insurance Compact and your state's Department of Insurance. Writing your own scripts for our Long-Term Care Rider is prohibited.