

Co-op Pre-Approved Radio Scripts from

PEKIN LIFE INSURANCE COMPANY

ON AIR

30-SECOND RADIO SCRIPTS LONG-TERM CARE RIDER

LTC Rider 1 - 30 M200-30A - ICC22-LR142

MUSIC UNDER

According to the Department of Health and Human Services, seventy percent of Americans sixty-five and under will need long-term care at some point in their life.* [AGENCY NAME, LOCATION], your local Pekin Life Insurance Company agency, can help you learn more about your Long-Term Care options.

For costs and further details of this Long-Term Care Rider, including exclusions and reductions, or limitations, please contact Pekin Life Insurance Company for a referral to an agent. For this rider, a medical exam may be required and is subject to underwriting.

*Source: <https://acl.gov/ltc/basic-needs/how-much-care-will-you-need>, February 2020

The purpose of this communication is the solicitation of insurance. Respondents will be contacted by a Pekin Life Insurance Company agent. Home Office is in Pekin, Illinois.

Agents do not need to get pre-approval on the radio spots listed above as long as you qualify for the co-op program. However, other than entering your agency information where indicated, these scripts must not be changed as they are approved as is by the Insurance Compact and your state's Department of Insurance. Writing your own scripts for our Long-Term Care Rider is prohibited.